

Amendments to the Specification:

Please replace paragraph number 252 from the published patent application with the following rewritten paragraph:

In step S1701, the customer ~~1701~~140 accesses the sales portal site via, for example, the Internet. Then, in step S1702, the customer 140 is able to check the electronic ticket information, such as event information and seat information. Alternatively, in step S1703, the customer 140 is able to check the electronic ticket information by using the store terminal 150 or a multimedia kiosk terminal. As a result, in step S1704, the electronic ticket information and the seat information can be obtained.